



## Fact sheet

Name of the Property	:	Proud Phu Fah HIP Resort
Address / Tel & Fax no.	:	97/5 moo 1, Mae Rim - Samoeng Rd., (km. 17) T. Pongyang A. Mae Rim, Chiang Mai 50180 Thailand Tel : 66 53 879 389, 66 53 879 286 Fax : 66 53 879 389 ext. 102
Website	:	<a href="http://www.proudphufah.com">www.proudphufah.com</a>
E-mail and Reservation	:	<a href="mailto:relax@proudphufah.com">relax@proudphufah.com</a>
Resort Category	:	HIP Hotel
Number of villa	:	10 villas and 10 luxury Suites, totally 21 rooms
Type of villa	:	2 Relaxant villas, 6 Private villas, 1 Honeymoon villa 1 Fern Hills Villa and 10rooms luxury suite "Phu Zone"
Size of Ground	:	5 Rai
Opening	:	December 2005
Check in time	:	02.00 pm
Check out time	:	12.00 pm.

### Proud Phu Fah

Concept *"Relax with Natural Design.... Style Hip Resort"*

### The Touch of Nature

If you make your move too fast,  
You'll probably miss a little important thing in your life.  
Just make it slower and listen to your heart.  
Relax and set yourself free.  
Charge your energy and ready to be "New you" again.

Proud Phu Fah is your alternative choice for natural relaxing located at the height of 1,150 meters above sea level. The lily ozone and lively cool weather can be touched here throughout the year particularly during the nighttime. The scent of lush green mountain and the sound of the flowing stream that passes by every terrace of the villa harmonize with sentimental music as well as bird's songs, the chirping of various tiny insects' just like a fantastic whisper of the forest will peacefully lull you into deep relaxation. Furthermore, the splendid taste of healthy Thai cuisine is served with high nutrients of different herbal ingredients and fresh vegetables that really provide benefit for your good health. All the elements here are defined as "Natural Therapy" that treats you to be entirely refresh and relax in your body and soul.

Escape from urban pollution and the bustle life to have memorable relaxation at Proud Phu Fah where the fresh ozone and lush surrounding meet your privacy. Significantly, you just take really short distance from our location to explore many highlights of interesting tourist attractions for instance Elephant Camp, Orchid and Butterfly Farm, Queen Sirikit Botanic Garden, etc.

## Villa Overview

There are 21 rooms available for selection depending on your favorite style. Each villa has own unique design with distinctive decoration. Most of decorative stuff or even the handwriting graphic applied on washbasin and other ceramic objects are individually designed only for Proud Phu Fah by the inspiration created from the cheers of children and magnificent nature. We wish you take a good break and embrace the beautiful nature and lovely artistic design. All villas have plenty of peace and happiness for the appreciation of relaxation.

### **Private Villa NO.1** TOTAL ROOM AREA 37.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- Two single beds
- Brown Tone Villa (Cement tone)
- Wooden Private Stream Balcony with outdoor picnic table and chairs

### **Private Villa NO.2** TOTAL ROOM AREA 37.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size bed
- Outdoor Garden
- Brown Tone Villa (Cement tone)
- Wooden Private Stream Balcony with outdoor picnic table and chairs

### **Private Villa NO.3** TOTAL ROOM AREA 37.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size beds
- Brown Tone Villa (Cement tone)
- Wooden Private Stream Balcony with outdoor picnic table and chairs

### **Relaxant Villa NO.4** TOTAL ROOM AREA 45.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Private Garden Size 3.2 m x 2.5 m = 8 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size bed
- Brown Tone Villa (Cement tone)
- Private Stream Balcony (Cement Decorated Design) with outdoor picnic table and chairs
- Day bed

### **Relaxant Villa NO.5** TOTAL ROOM AREA 45.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Private Garden Size 3.2 m x 2.5 m = 8 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size bed
- Brown Tone Villa (Cement tone)
- Private Stream Balcony (Cement Decorated Design) with outdoor picnic table and chairs
- Day bed

**Private Villa NO.6** TOTAL ROOM AREA 45.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Private Garden Size 3.2 m x 2.5 m = 8 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size bed
- White Tone Villa
- Private Stream Balcony (Cement Decorated Design) with outdoor picnic table and chairs
- Day bed

**Private Villa NO.7** TOTAL ROOM AREA 45.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Private Garden Size 3.2 m x 2.5 m = 8 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- Under roof bed room with Unique design
- The living room is separated from the bed room
- King size bed
- White Tone Villa
- Private Stream Balcony (Cement Decorated Design) with outdoor picnic table and chairs
- Day bed

**Private Villa NO.8** TOTAL ROOM AREA 37.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size bed
- Brown Tone Villa (Cement tone)
- Wooden Private Stream Balcony (High-Step) with outdoor picnic table

**Honey Moon Villa NO.9** TOTAL ROOM AREA 37.8 Sqm.

- Bed Room Size 5 m. x 3.5 m = 17.5 Sqm.
- Rest Room Size 3.5 m x 1.8 m = 6.3 Sqm.
- Private Balcony Size 4 m. x 3.5 m = 14 Sqm.
- King size bed
- White Tone Villa
- Private Hot and Cold Pool Spa
- Mini Spa Gift Set

**Fern hill villa** is Hip style villa on the hill total area of 80 sq m., is surrounding with tropical ferns, consist of two stories building, two bedrooms, two bathrooms, and one living room; the natural relaxing with the sound of stream & bird's song nearby and sweet odor from lovely Thai flowers in the garden.

**Specials :**

- White tone-color
- Floor 1 (sized 4 m. x 5.8 m. totals of 23.2 sq m.) with King-sized bed
- Floor 2 (sized 4 m. x 5.8 m. totals of 23.2 sq m.) with Queen-sized bed
- Separated living room (sized 2.5 m. x 5.2 m. total of 13 sq m.)

**\*\*\*Not suitable for person who has a problem with walking uphill\*\*\***

- Air condition with build in heater for both floors
- DVD /Mp3 Player with connection port for IPod/IPhone
- Private stream wooden balcony
- Two LCD TV 32"
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## Phu Zone

The next step of Proud Phu Fah, which is prospering between gorgeous natures, is preserving our environment by applying Green Concept. Phu Zone has been supporting by Department of Alternative Energy Development and Efficiency for using Solar Heat Loop system in order to produce hot water.

Because of cool atmosphere in the night time all year, it is our charm and very attractively to city people, who love to feel and touch the fresh air from the mountain, coming to Proud Phu Fah every days. Not only cool atmosphere, but our supplying water is also especially chill all the time. Therefore, producing hot water from Solar heat Loop system is very the important method by helping reduce electric consumption because it is a green energy: our guests, who visit us, are also very proud and happily to be a part of earth saving.

For our rooms and surrounding decoration, we still use **HIP style** by applying shapes and materials from nature such as the giant bird nest lamps in the middle of hall room for comfortable pleasure. The rooms of Phu Zone are also larger than Villa Zone, and are designed separately. We use white color tone crossing with pure wood-skin furniture, individually children line pattern of Proud Phu Fah on wash-basins, and private balconies.

### Phu zone's details

- **Under Ground** with Air Condition and Heater (2 in 1) is a private suite next to beautiful garden and stream for cool feeling all days.
- Floor 1 consists of 3 Luxury suites :
  - **Pool Near stream suites** : There are two suites with more than 66 sq.m. available for your selection. There is a private salt-system swimming pool nearby natural stream in each suite.  
  
**Fish tail suite** : This suite has more than 66 sq.m., and there is a Jacuzzi bathtub on balcony waiting for your relaxation by watching our beautiful fish or enjoy feeding them.
- Floor 2 consists of 3 Luxury suites :
  - **Two Mountain View suites** : has more than 66 sq.m. each, with Jacuzzi bathtub on balcony for your mountain view surrounding Proud Phu Fah resort.  
  
**One special suite** : which a private bathtub in the middle of the room, is waiting for your superior privacy.
- Floor 3 consists of 3 Luxury suites :
  - **Tree Top View Suites** : There are three suites available on the top of Phu Zone building with more than 66 sq.m. in each. All suites have special Jacuzzi bathtubs for your satisfaction of exploring high viewing mountain, trees, and stars under a glamour romantic night.

Ceiling fan  
Hairdryer  
Private tropical fern garden  
Wireless internet connection

Closets for both floors  
In-room Coffee & Tea  
Refrigerator

### **Transportation Fee:**

- Proud Phu Fah Resort also provides transportation to destination of Chiang Mai International Airport, Railway Station or Bus terminal with a one way charge 1,000 Baht.

### **Comfort & Recreation:**

- Welcome Drink
- Welcome Thai fresh fruit
- Cool Northern Fresh Air throughout the year
- Private Stream View Terraces
- Pool Spa in Honey Moon Villa
- CD player provided with sentimental music
- Electrical Fan for Relaxant villas
- Air Condition in Private Villas and Honey moon villa
- Refrigerator, TV
- Tea & Coffee available
- "Sabai - arom" natural spa products is an authentic Thai botanical beauty and well-being products for optimal therapeutic result and relaxation.
- **Proud Phu Fah Restaurant** is ready to serve during 07.00 a.m. - 08.00 p.m. We offer you authentic Thai healthy cuisine which all ingredients are always carefully selected such as fresh fruit and vegetable, different kinds of local herbs from the highlands. Every dish contains really good quality ingredients and high nutrients with great taste.
- **Swimming Pool** with Aqua Pure Salt System that eliminates the chemical bath feeling and it naturally refreshes clear water.
- Wireless Hi - Speed Internet in each room
- Internet Hi-Speed with Fresh Coffee
- Laundry Service
- Outdoor Meeting surrounded with fresh air and mountainous scenery
- Plasma Screen & UBC Programs at Lobby
- Private BBQ dinner upon guest's request

### **Proud Phu Fah Activities:**

- Color water painting
- DIY postcard
- Bicycle Riding
- Car Rental
- Thai cookery course
- Thai traditional massage
- Elephant Riding
- Internet Cafe
- ATV adventurous tour

## Climate:

- Nov. - Feb.** Winter season, the best time of the year, the lily ozone and lively cool weather can be touched here throughout the year. Fresh mountain air and cool evening temperatures provide a nice balance to the daytime sun.  
**Average Temperature is between 5-18°C**
- Mar. - Apr.** Summer season, Sunshine Clear sky Colorful flowers.  
**Average Temperature is between 20-26°C**
- May - Oct.** Green season, the scent of Lush green mountain and the sound of the flowing stream that passes by every terrace of the villa harmonize with sentimental music as well as bird's song, the chirping of various tiny insects just like a fantastic whisper of the forest. Big Rainbow across the mountain, Cool breeze and warm sunlight.  
**Average Temperature is between 18-24°C**

## Activities around Proud Phu Fah:

**Mae Sa Elephant Camp** situated in a natural setting which is on the banks of small river and among gigantic towering trees. Elephant shows like as bathing, playing soccer, painting, dancing, dragging and pushing logs perform daily. You can also take an elephant ride to enjoy the lush tropical scenery surrounding the camp.

**Orchid Farm** is a beautiful orchid nursery where all types of orchids are nurtured. Large collections of more than 50 different types of colorful exotic year-round-bloom orchids are displayed here.

**Butterfly Farm** Seeing various species of Thailand's exquisite butterflies. Some of them are hardly seen and on the edge of extinction.

### **Mae Rim Monkey School and The Original Monkey Centre**

Seeing a variety of species perform cute tricks such as playing basketball, riding tricycles and climbing trees to pick coconuts.

**Mae Sa Snake Farm** The biggest snake reserve center in the north of Thailand. Variety of non-poisonous and poisonous snakes with cobras is the highlight show. You can even touch a live cobra and hold an enormous python.

**Jungle Bungy Jump** Get the thrill of your life! The tower is surrounded by lush tropical green and over a small lake and operated to New Zealand standard. All activities are fully insured and accident free since opening in 1992.

**ATVs Tour** Get off the beaten track and drive yourself wild!!

### **Queen Sirikit Botanic Garden**

was Established to serve as a center of Thai flora with its main objectives for strengthening botanic study and research, services concerning biodiversity and environmental conservation. More than 700 species of plants with the emphasis on Thai Flora have been collected in this aesthetic place for general public.

**Ban Pha Nok Kok** Visiting hill tribes village to observe their way of life and buy some handcraft souvenirs.

**Strawberry Field** the fantastic land for strawberry lovers situated in Samoeng's rural highland villages. Enjoy picking and tasting fresh strawberries. Strawberry Day Fair is annually organized in February.